

AIM RECITAL PROGRAM AD SALES FORM

DEADLINE: THURSDAY MAY 10TH 2018, 8:30PM

One of the highlights of our annual recital is a beautiful keepsake program book that showcases our students. Family members can support their dancer by purchasing an ad in the program that can include a picture, words of wisdom, best wishes, or congratulations on their hard work and wonderful performance. Local businesses can also advertise their services or support a dancer. We thank you for purchasing an ad and supporting our studio!

Dancer Info

Dancer first & last name (dancer to be credited with sale): _____

Parent name: _____

Purchaser Info

Ad Purchaser Name (include contact name and business name, if this is a business ad): _____

Phone: _____ Email: _____

Ad Info

Is this a personal ad or business ad? Personal Business

Select the ad type/size:		Height	Width	Color/B&W	Max # of Photos	Deadline To Submit	Price
<input type="checkbox"/>	Full page - Inside front cover <i>Only one available!</i>	7.5"	4.5"	Full Color!	4	5/4/18	\$200
<input type="checkbox"/>	Full page - Inside back cover <i>Only one available!</i>	7.5"	4.5"	Full Color!	4	5/4/18	\$175
<input type="checkbox"/>	Full page	7.5"	4.5"	Black & White	4	5/10/18	\$150
<input type="checkbox"/>	Two-thirds page	5"	4.5"	Black & White	3	5/10/18	\$110
<input type="checkbox"/>	Half page	3.75"	4.5"	Black & White	2	5/10/18	\$80
<input type="checkbox"/>	One-third page	2.2"	4.5"	Black & White	1	5/10/18	\$45
<input type="checkbox"/>	Dancergram (text only)	No images. Text Only. Maximum of 20 words				5/10/18	\$15

See reverse page for instructions on submitting your ad content.

Payment Info

Payment must be submitted with form in order to be considered.

Payment Method: Cash Check Credit Card

Card #: _____ Exp Date: ____/____ Security Code: _____

Billing Address Including Zip Code: _____

Purchaser signature: _____ **Date:** _____

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Ad Content

Instructions:

- Submit a completed ad design in jpeg or pdf format, or give us images and text to work with and ***we will create your ad for you!*** See reverse page for ad sizes and # of images accepted. Please do not submit more photos than allowed for your selected ad size.
- **1/3 page ad:** Simply submit a business card and we will expand it to fit the larger dimensions. Submit physical business card or email image file to aim@artsinmotionda.com. Include purchaser name, dancer name, and ad size in your email.
- **Dancergram:** Submit text only. Please note ***maximum of 20 words.***
- Write your name and phone number on the back of all items that you wish to have returned. Submitted content will be available to be picked up from the AIM front desk 2-3 weeks after deadline. Keep in mind that the better the quality of your photo/images, the better your ad will turn out.

How are you submitting your ad?

- Completed design in JPEG or PDF Submitting images and text, please design my ad for me!

How are you submitting your ad content?

- Email (Send to aim@artsinmotionda.com. Include purchaser name, dancer name, and ad size in your email)
- CD
- Flash Drive
- Physical photos attached to this form (paper clips only, no staples, please!)

Include text/layout below. Please write legibly. Dancergram limit 20 words maximum.

Comments/special instructions: _____

Terms & Conditions

- Deadline to submit ads is Thursday, May 10th at 8:30pm.
- We reserve the right to make changes to your images/text/ad design if needed.
- Proofs/drafts of your ad will be provided ONLY if **significant** changes need to be made to your provided images/ad design.
- Each ad needs to be submitted with its own ad sales sheet and with full payment.
- Photos, CDs, and flash drives submitted to AIM will be available for pickup at the studio 2-3 weeks after submission deadline.

Purchaser signature: _____ Date: _____

Thank you for supporting the dancers of Arts in Motion Dance Academy!
